



FEDERATION INTERNATIONALE DE LUGE
INTERNATIONAL LUGE FEDERATION
INTERNATIONALER RODELVERBAND

AGENDA

Race Organizer Meeting, Lillehammer 2026

Tuesday, 18 August 2026, 09:00 h

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|------|---|--|
| I. | Opening Monolog and Staff Introduction | Matthias Böhmer |
| II. | What's new at FIL | Matthias Böhmer |
| III. | Rule Changes <ul style="list-style-type: none">- IRO Changes- Judges Training- Playbook / Brandbook | Matthias Böhmer |
| IV. | Marketing <ul style="list-style-type: none">- Partnership Update- Branding Concept 2026 – 2030- VIP Experience- Broadcast Analysis | Matthias Böhmer |
| V. | Media <ul style="list-style-type: none">- Broadcast- Communication / Press- Social Media | Patrick Öffl
Egon Theiner
Alessandro Genuzio |
| VI. | Eventhub – Data-driven Fan Activation | Hendrik Finger |
| VII. | Closing Adress / Q & A | |

Status: 07AUG, MB